# 2025 NORTH AMERICAN HOUSE VIEW SNAPSHOT

- U.S. GDP growth has been robust, above 3.0% the past two quarters.
- The combination of a decisive presidential election outcome and a shift toward accommodative monetary policy in late 2024 provided the market with renewed clarity.
- Employment growth slowed, though wage growth and low unemployment indicate a tight labor market.
- The 10-Year Treasury yield remains volatile, reflecting renewed inflation concerns amid policy uncertainty.
- U.S. household stress is rising, as inflation increased cost of necessities, and is stressing some household balance sheets.
- U.S. TRAILING 3-MONTH EMPLOYMENT GROWTH Monthly Employment Growth (000s)

800

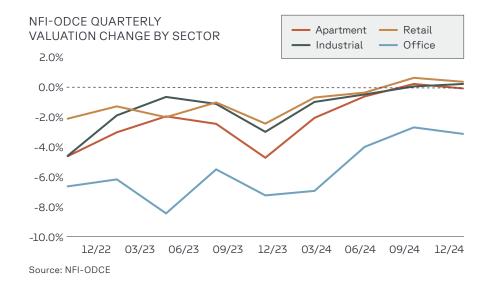


Source: FRED St. Louis, December 2024

"The Fed has finally cut rates, debt markets are liquid and ready to lend, investor sentiment is improving and a new liquidity cycle has commenced." — LEN O'DONNELL, Chairman & CEO

#### **CRE MARKET CONDITIONS**

- Shifting monetary policy and improving sentiment signaled the emergence of a new liquidity cycle last fall.
- Lenders are showing greater appetite for transactions, and credit spreads are tightening.
- Falling borrowing costs driven by increased lender competition and declining shortterm rates have stabilized valuations, with cap rate convergence signaling positive momentum in private markets.
- Improving transaction volumes should provide further clarity on valuations.



- AFFINIUS CAPITAL
- 1. The economy continues to grow, with inflation moderating and employment markets demonstrating resilience.
- 2. Easing monetary policy fueled improved sentiment in the latter half of 2024.
- Geopolitical tensions, policy risk, and rising consumer stress pose potential threats to achieving a soft landing.

MACRO VIEW

#### COMMERCIAL REAL ESTATE OPPORTUNITIES AND STRATEGIES

- Our conviction around the intersection of real estate and 1. technology has grown even stronger.
- Reduced supply in logistics and housing driven by lower 2. development activity, with demand drivers remaining strong across most sectors, led by historic absorption for **data centers**.

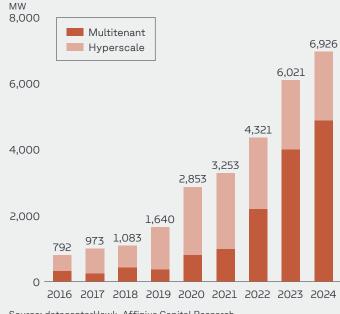
Regulatory measures, compounded by recent 3. economic volatility, have significantly constrained traditional sources of CRE debt capital. This is presenting a strategic opportunity for debt funds to leverage market dynamics and address capital shortfalls.

### DATA CENTERS & DIGITAL INFRASTRUCTURE

Data centers have become the backbone of the digital economy, powering everything from online transactions to AI computations.

- Explosive Demand Growth: Data center absorption was over 6,900 MW in 2024, a 70% increase in the total size of the U.S. market the past two years, driven by cloud computing and generative Al adoption, as our **RESEARCH** demonstrates.
- Tech Investment Surge: Hyperscaler capital expenditures reached \$261 billion in 2024, a 51% YoY increase, as companies expand digital infrastructure for AI-driven growth.
- Critical Supply Constraints: Power grid limitations, supply chain disruptions, and site shortages are driving rents higher, with vacancy rates at just 1.7% nationally.
- Strategic Development Advantage: Affinius Capital's vertically integrated platform enables tailored solutions for tenants, fostering partnerships with industry leaders and creating significant investor opportunities.





Source: datacenterHawk, Affinius Capital Research

Largely resulting from the unprecedented energy demand from the digital economy, the power infrastructure grid is facing a significant supply/demand imbalance. The amount of infrastructure investment required to meet this expected demand creates opportunities for multiple and unique applications, and these solutions are expected to be the infrastructure bridge needed to create the traditional real estate investments that we know well.

#### LOGISTICS

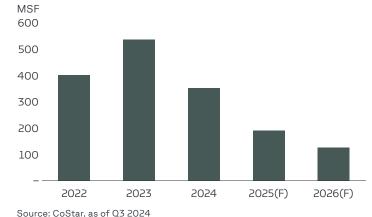
E-commerce continues to reshape the logistics sector, with major players like Amazon back on the offensive after a brief pause. Simultaneously, onshoring and supply chain reconfiguration are driving demand for strategically located industrial space. With supply projected to decline sharply in the coming years, stable rents, low vacancies, and improving

 E-commerce growth, led by a doubling of digital sales since 2019, continues to drive demand for logistics and last-mile delivery infrastructure.

market dynamics suggest industrial values are bottoming, setting the stage for growth.

- Onshoring and nearshoring trends, supported by policies like the CHIPS Act, are boosting demand for industrial space in North America, particularly in the U.S. and Mexico.
- Supply constraints are intensifying, with U.S. industrial deliveries set to drop over 70% from 2023 to 2026, creating favorable conditions for rent growth.
- Industrial vacancy rates remain below historical averages, and assets with long-term leases are positioned for a rebound as market dynamics recalibrate.





#### MEDIA & STUDIOS

- We believe premier studio properties are uniquely positioned to capitalize on the recovery following the disruptions caused by recent Hollywood strikes.
- The future of this sector will be shaped by evolving technologies that favor vertically integrated platforms.
- These platforms combine operational expertise with ownership of the most strategically located and technologically advanced facilities, creating a competitive advantage that goes beyond scale.

#### REAL ESTATE LENDING

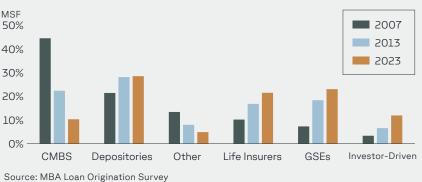
The CRE market is undergoing a significant transformation as regulatory changes have led to traditional lenders pulling back. Our **RESEARCH** shows that this retrenchment, which

began after the GFC and has accelerated recently, has allowed debt funds, life insurers, and GSEs to gain substantial market share. Banks increasingly lend to private debt funds rather than directly to borrowers due to regulatory capital efficiency, specialized asset management expertise of private lenders, and reduced regulatory scrutiny.

Our **RESEARCH** demonstrates that this shift has positioned private credit as a compelling asset class. With strategies ranging from construction lending to gap capital strategies, this asset class is poised to capitalize on shifting capital stacks.

- Core first mortgage lending opportunities are emerging as higher rates and reduced competition lead to lower-leverage loans with strong relative value.
- Gap capital strategies are filling the void left by senior lenders, offering equity-like returns with subordination benefits.
- The steep decline in bank construction lending has created an opening for private credit to step into favorable terms, particularly for projects delivering in a lower-supply environment.

#### U.S. SHARE OF LOAN ORIGINATIONS BY LENDER TYPE



#### HOUSING

shortage, particularly for mid-to-low income households. The rental market is currently experiencing strong demand driven by demographic and economic trends, with household formation projected to remain elevated the next several years. Additionally, the affordability gap between renting and homeownership, now at its widest point since the 1970s, has pushed many — especially younger Americans — toward renting. As a result, rental households made up 75% of new household formation in 2024, with multifamily net absorption nearing record highs and turnover rates at historic lows.

The U.S. continues to face a housing

Despite a temporary surge in supply in Sunbelt markets, longterm housing fundamentals remain robust due to a national housing shortage, rising construction costs, and slowing multifamily development, which is projected to drop 60% over the next two years. Multifamily assets are well-positioned to benefit from these dynamics, offering acquisition opportunities below replacement cost and serving as a strong inflation hedge. Rent growth is projected to accelerate, and the onset of a new development cycle is anticipated by late 2026. For investors, these factors create a compelling case for targeting multifamily investments in an evolving market environment.



#### FOUNDATIONAL STRATEGIES

- Thoughtfully managed open-end funds are well-positioned to capitalize on market recovery trends, supported by historical outperformance of core and core-plus strategies following valuation down cycles.
- Open-end funds offer a mix of dependable income, capital preservation, diversification, and attractive risk-adjusted returns, with the inclusion of non-stabilized assets enhancing performance by 430 bps annually since 2013.
- The 2024 valuation trough across most sectors presents an opportunity for capital deployment, with open-end funds benefiting from improved investor sentiment, fresh capital inflows, and increased rescission activity.

#### ODCE PROPERTY-LEVEL TOTAL RETURNS: STABILIZED VS. NON-STABILIZED

ALLOCATION (CORE / NON-CORE)	1	TOTAL RETURN	TOTAL VOLATILITY	SHARPE RATIO
100		6.53%	4.20%	1.23
95	5	6.81%	4.26%	1.28
90	10	6.98%	4.30%	1.31
85	15	7.20%	4.35%	1.34
80	20	7.42%	4.41%	1.38
75	25	7.64%	4.46%	1.41

Source: NCREIF, Affinius Capital Research. Analysis from Q1 2013 – Q3 2024

# CONCLUSION

The next 12 months have the makings of a strong vintage for real estate investment. With valuations stabilizing on improving sentiment, solid occupier fundamentals, and a shrinking development pipeline, the stage is set for opportunities. We're cautiously optimistic about market conditions and are strategically positioned to capitalize on areas where supply-demand imbalances or robust long-term fundamentals create growth potential.



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